

Marissa Reale
Homework 6

Media Alert

WHO: The Minnesota Zoo

WHAT: Insect exhibit opening featuring new walk-through butterfly garden

WHERE: 13000 Zoo Blvd, Apple Valley, MN 55124

WHEN: Monday, May 1, 2017 at 11 am

COLOR: The Minnesota Zoo is opening a major exhibit about insects. The exhibit will have a variety of insects from around the world. The exhibit will feature a main attraction of a walk-through butterfly garden housing more than a thousand butterflies. The butterflies will be feeding, resting and emerging from cocoons. The exhibit has never been featured at the Minnesota Zoo before. The zoo will also be welcoming its new insect mascot, "The Beautiful Butterfly" which will welcome children to the butterfly garden.

Media will gain special access to the exhibit before it opens to the public. The Zoo's President and Head of Special Exhibits will be available for interviews. Special information on the various insects will be featured with close-up pictures in media kits.

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