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The Liacouras Center Announces Geofilter Snapchat Contest For Students

PHILADELPHIA, PA (April 3, 2017) – The Liacouras Center is hosting a Snapchat Geofilter Contest to help launch its @LiacourasCenter Snapchat account. Students with graphic design skills are invited to create and submit a Snapchat geofilter for a chance to have their work featured by the entertainment venue. The contest runs until April 14 and is open to students of all majors.

Designs should showcase the Liacouras Center's premiere state-of-the-art facility and diverse programming. Details on the Liacouras Center can be found at www.liacourascenter.com.

"We are excited for our innovative students to use their graphic design skills to create the first-ever Liacouras Center Snapchat geofilter," said Melvin Powell, Marketing Manager for the Liacouras Center. "This is a unique opportunity for a student to leave his or her mark on the university."

All submissions must be received by April 12 and must be sent to brianna.hackett@temple.edu. The winner will be announced on April 19. Please contact Brianna Hackett for more information and contest rules.

About The Liacouras Center

The Liacouras Center (www.liacourascenter.com), is a 10,000 seat state-of-the-art arena located on Temple University's campus in Philadelphia. The venue is as a full entertainment arena featuring a wide variety of events including concerts, family shows, comedy shows, and more. It is also the home of Temple Men's Basketball.

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